

Advocate & Enlighten: Using Communication in Politics, Policy, and Law



Panel overview:

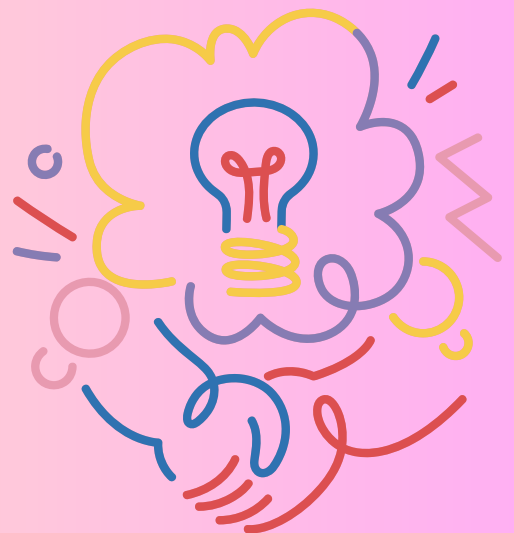
- Speakers: Laura Guido, Alyssa Patrick, Julie Popper, Tiffany Paup Sanders
- Moderator: Michelle Galey

Storytelling in Policy:

Delving into the intricacies of storytelling, Sanders said, "Storytelling is vital; it is how you connect with an audience."

This sentiment underscored the panel's consensus on the narrative's role in conveying the real-world impact of policies and legal decisions to diverse communities.

"Do what you say you're going to do," said Popper.



Supporting Local Journalism:

Guido expanded the discussion to the broader societal implications of effective communication, urging support for local journalism to foster an informed and engaged citizenry. "Subscribe to your local newspaper," said Guido.

As the session ended, the panelists turned their attention to the next generation of professionals. Sanders encouraged students to approach their careers with enthusiasm and a thirst for knowledge. "Have fun, learn lots," said Sanders. Guido offered reassurance to aspiring professionals, acknowledging the daunting nature of entering such complex fields. "It's okay to look dumb... ask questions," said Guido.



the "Advocate & Enlighten" panel emphasized the transformative potential of effective communication in fostering civic engagement and promoting positive change. From the significance of storytelling in connecting with audiences to the imperative of integrity and reliability in building trust, the panelists offered valuable insights and practical advice for aspiring professionals. "The panel discussion on communication in politics and law was eye-opening. Hearing from professionals in the field gave me valuable insights into the importance of effective communication strategies. I feel more prepared to tackle the complexities of these industries in my future career," said political science major Mark Johnson.